

Clients come to health care services with their own culturally-based beliefs about disease and the body

Health Services are

• Physicians/clinics/hospitals/CBOs are part of a cultural group that has its own beliefs, practices, customs and rituals.

Influences of Culture in Health Care Services
The definition of health and illness.
Information is circulated/ viewed by providers and clients.
How rights and protections are exercised.
How symptoms are expressed and who provides treatment and diagnosis.
Who decides what treatment will be given.



## Gaps in health care can put consumers of these services at risk for

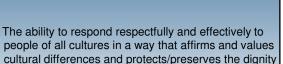
- · Poor quality care
- · Dissatisfaction with their care
- · Negative health consequences

## Problems in verbal and non-verbal communication may also lead to

- · Poor comprehension
- · Low adherence to recommendations and/or treatment
- · Decreased quality of care

#### **Cultural Competency**

of each individual.



Seattle King County Department of Public Health, 1994.

# Levels of Competence



- Unconscious incompetence provider is not aware that cultural differences exist
- Conscious incompetence provider still do not understand another's culture, but is aware of this lack of understanding and that differences so exist
- Consciously competent provider becomes knowledgeable about cultural differences but still in the process of learning
- Unconsciously competent providers knowledge of cultural differences now is appropriately incorporated in one's behavior and interaction with a client of different culture

#### Cultural Responsiveness



- A set of skills and behaviors to work effectively in both eliciting and delivering responses for delivery of care in a cross cultural situation.
- The capacity to respond when one is able and when necessary and acknowledge when and where it is appropriate.

#### Communication



- Linguistic variations within a cultural group (Region, ethnic group, social class, occupation, and many other factors)
- Cultural variations within a language group (Regional differences in cultures, social class differences, religious differences, or differences based on sexual orientation, etc.
- · Variations in literacy levels in all language groups

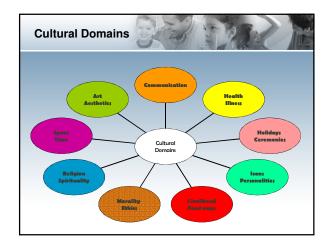
#### **Cultural Humility**



- Skills and behaviors that are tooled and renewed in a commitment for lifelong learning.
- Unconditional acceptance of client as expert in own culture to serve as tutor or teacher for provider to improve communication.

### Cultural Sensitivity

- Conduct in which a person recognizes the existence of both shared commonalities and differences for improved communication.
- Requires skills in observations, sensibility to behavior and speech.
- Involves willingness to observe local codes and rules of behavior.



# Surface Culture and Deep Culture



- · Some aspects of a culture are visible and others are hidden.
- surface culture may be tangible and recognizable of a group.
- Deep Culture may remain hidden but may rise to the surface in emotions and performing behavior.
- There is a shifting evolution of culture generated by social process influenced by movement.
- Culture may move and have multiple processes, hybridization, renewal and loss.



# Surface Culture What is visible when you meet someone Deep Culture

What cannot be seen and requires the use of Dynamic Interaction to elicit more of.

# Elements of Surface Culture



- · Food food and culinary contributions
- · Holidays patriotic holidays, religious observances, and personal rites and celebrations
- Arts traditional and contemporary music, visual and performing arts, and drama
- · Folklore folk tales, legends, and oral history
- · History historical and humanitarian contributions, and social and political movements
- · Personalities historical, contemporary, and local figures





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